

By the initiative of the Ministry of Environmental Protection and Agriculture of Georgia and Rural Development Agency, Imereti Agro Zone announced Request for Proposal for The Greenhouse Cluster Development project on November 1st, 2021 and will be open until 31st of December 2021. It is a unique opportunity to invest in a fully serviced, 220 hectare area, Located in the western part of Georgia, the Imereti region, Tskaltubo and Baghdati municipalities, blessed with an ideal climate and fertile soil conditions.

The Government of Georgia will ensure to build external and internal infrastructures. Access from national highway, internal roads with direct access to individual land plots by public transport, fencing entire perimeter, security systems, and essential utility Infrastructure – Electricity, Gas, Water and Sewage systems on both production sites.

Imereti Agro Zone's 220 ha land plot is divided into two production sites: 159 ha is located in Tskaltubo municipality with low and mid-high technology greenhouses and 61 ha in Baghdati municipality with mid-high technology greenhouses. Both sites are in close range to the national highway, railroad, airport, seaports and to the regional Eastern European markets.

Imereti Agro Zone Production sites will be equipped with primary utility infrastructures. A total of more than 40 000 MW electricity supply and more than 40 mil m3 of natural gas supply will be available at IAZ both production sites, upon individual requests. Other utility infrastructure includes drinking and irrigation water supply and sewage systems connected to individual plots.

The project concept envisions single-window service provision. As a result, Imereti Agro Zone Greenhouse Cluster tenants and farmers from the Imereti region villages can directly access multiple Governmental services available at the Service Hall: Registration of the Legal Documents, Phytosanitary certification, Import & Export Declarations and private services, including: Laboratory testing, National & International Standardization, Financial, Legal and technological consultations, etc.

One of the Priority projects for 2022 for Imereti Agro Zone is constructing the HortiCultural Training and Demo Center on a 1.1 ha. HTDC's primary role is to give academic and practical knowledge to local workers, agronomists, economists, and specialists needed to operate modern greenhouses. High, medium, and low-tech demo greenhouses will be built for HTDC, where practical training will be carried out. The center will serve the Imereti Agro Zone Greenhouse Cluster members, farmers from all over the Georgia, and even neighboring countries, e.g., Armenia and Azerbaijan. For this purpose, the Government of Georgia has committed to supporting HTDC's development by providing the land plot of 1.1 ha, delivering required infrastructure, required energy resources, and building training center facilities. Additionally, HTDC's hotel will be built to accommodate trainees and trainers.

Imereti Agro Zone gives an opportunity to interested parties to invest in various technological greenhouses. Land sizes for different technological zones in phase one for the Request of Proposal have been estimated. The total size of plots for phase one in the Tskaltubo site is 32 ha. Providing a designated area of 5 ha for the low tech greenhouses, including the foil, tunnel, and net houses, and selected 27 ha for the high and middle tech greenhouses. Investors will have possibilities to produce various agricultural products, such as vegetables, herbs, berries, flowers, etc.

Imereti Agro Zone considers the Collecting Logistics Centre as one of the critical aspects of the Green House Cluster Development project. Total of 2 ha is designated for the Centre. Collecting Logistics Centre aims to collect agricultural products from the tenants and 5,000 farmers recognized as a greenhouse cluster by UNIDO's research in the Imereti region around Imereti Agro Zone production site villages. The

estimated total capacity of the Collecting logistics center on the Tskaltubo production site is 204 metric tons per day. For full chain service provision Logistics Centre will provide the following services: Collecting, Sorting, grading, Washing, Packaging, Selling, Research, and market data collection.